Aarong Summer Ecommerce Internship (Dhaka, Bangladesh)

BRAC, the largest non-profit in the developing world, was launched in Bangladesh in 1972 and today reaches more than 138 million people with its holistic approach to addressing poverty by providing micro-loans, self-employment opportunities, health services, education, legal and human rights education and livelihood training.

A social enterprise of BRAC, established in 1978 in Bangladesh, Aarong is a fair trade organization dedicated to bringing about positive changes in the lives of disadvantaged artisans and underprivileged rural women by reviving and promoting their skills and craft. Reaching out to weavers, potters, brass workers, jewellers, jute workers, basket weavers, wood carvers, leather workers and more, Aarong embraces and nurtures a diverse representation of 65,000 artisans, 85% of whom are women. Today, Aarong has become the foundation upon which independent cooperative groups and family-based artisans market their craft, in an effort to position the nation’s handicraft industry on a world platform of appreciation and acknowledgment.

Today, Aarong’s reach has spread from where it started, Manikganj, to the rest of the country. From a single shop, Aarong has grown into one of Bangladesh’s biggest retail chains offering one-stop shopping experience through 10 stores spread across the major metropolitan areas of the country - in Dhaka, Chittagong, Khulna and Sylhet and one in London, UK.

Internship Description
The Ecommerce Intern will have the ability to work with our ecommerce team to support key projects and initiatives. An ideal candidate will have strong analytical abilities, an understanding of ecommerce technology/retailing websites, excellent written and verbal communication, and strong attention to detail.

This is a highly collaborative position that requires working with cross-functional partners and establishing strong relationships to drive business results.

The BRAC – Aarong Summer Internship Program targets top college and university students for a future career in international business. This highly selective program offers participants an opportunity to explore the fundamental elements of the international fashion, the artisanal craft industry, and the development sector within a leading corporate retail environment. We aim to cultivate our interns’ skill set across the business spectrum through hands-on learning, rotations, interaction with senior management, presentations and work related projects.

Time commitment

- May to August 2012 (negotiable)
- Full time (minimum 40 hour work week)
- Travel and stipend provided
Qualifications

- Previous professional / internship experience within the retail/ fashion/ online media/ ecommerce environment preferred
- College graduates pursuing an MBA/ Communications/ Marketing degrees
- Excellent writing, grammar, editing and proofreading skills.
- Ability to work independently and handle multiple projects simultaneously.
- Ability to succeed in a fast-paced, team-oriented atmosphere.
- Proficiency with Microsoft Office software, especially Word and Excel.
- Strong research skills.

Requirements

- Cover Letter
- Resume
- Two academic /professional recommendations

Please send the required material to intern@bracusa.org with the subject line “Aarong Summer Internship”