Invitation to the Family Enterprise Day

In partnership with GPEI, NUS & SMU

Finance, Investment & Private Equity in Family Businesses

January 18th, 2014

Singapore, from 8.30am – 5.00pm

The Wendel International Centre for Family Enterprise, in association with Global Private Equity Initiative (GPEI), NUS Business School and Singapore Management University (SMU), invites you to a day dedicated to Finance, Investments and Private Equity in Family Businesses.

The Centre Wendel’s Family Enterprise Days bring together family business entrepreneurs, family business scholars and MBA students to promote peer-to-peer exchange of experiences. It is a bi-annual educational day emphasizing interaction, networking and active exploration of key questions of families in business across generations.

The event is by invitation only and exclusively for family business members and INSEAD students, FBN Members or parties who are directly involved in specific family enterprises to create an atmosphere of trust and confidentiality.

Should you be from a service-provision company and interested in family firms, please feel free to contact us at family-firms.fb@insead.edu to register for our next “Ideas on Family Enterprise” Days, where all family-business related professionals are welcome.

We thank you for your understanding of our restricted participation policy regarding the peer-to-peer event of the Family Enterprise Day format. And we welcome all registered participants for what promises to be a wonderful and impactful day of learning and exchange!
**Venue:** INSEAD Asia Campus - C&T Janssen Auditorium  
1 Ayer Rajah Avenue, Singapore 138676

**Programme**

08h30 - 09h00  Welcome Coffee & Registration

09h00 - 09h10  Welcome by Morten Bennedsen, Academic Director, Wendel International Centre for Family Enterprise, Professor of Economics and Political Science, The André and Rosalie Hoffmann Chaired Professor of Family Enterprise, Co-Director of the Hoffmann Research Fund and Randel Carlock, Senior Affiliate Professor of Entrepreneurship and Family Enterprise, The Berghmans Lhoist Chaired Professor of Entrepreneurial Leadership

09h10 - 11h00  Finance, Investments & Private Equity in Family Firms: The Academic View
Dr Yupana Wiwattanakantang, NUS Business School, jointly presenting the case Dr Bumi PLC – Rothschild's Troubled Investment in Indonesia
Dr David Mitchell Reeb, NUS Business School – Raising Capital in the Family Business
Professor Claudia Zeisberger and Michael Prahl, Global Private Equity Initiative (GPEI), INSEAD – Making the Partnership Work

11h00 - 11h20  Coffee Break

11h20 – 13h20  Finance, Investments & Private Equity: Vehicles to the Development of the Family Business? The Practitioners View
Bruno Fritsch, Wendel Group
Deepak Gupta, The Denita Group Of Companies
Cheong Wing Kiat, Family Strategist, Wen Ken Group

Moderated by Professor Morten Bennedsen, INSEAD

13h20 - 15h00  Working lunch

15h00 - 16h30  Long Term Planning in Family Business – The Next Generation: Succession, Exit, and Ownership Design for Growing Families and Businesses
Dr Marleen Dieleman, NUS Business School – A Study of SGX-listed Family Firms towards Success and Succession
Professor Annie Koh, SMU, Asian Business Families Succession Going the Distance with the Next Generation, Deloitte & SMU Research Survey Report
Jean-Baptiste Seillière, Wendel Family Business Club, INSEAD

Moderated by Professor Randel Carlock, INSEAD

16h30 – 17h00  Closing of the day – Morten Bennedsen & Randel Carlock

INSEAD maintains the right to any changes to the programme where necessary.

**Click HERE to register with us!**
Registration will be closed at noon on 13th January 2014.

Should you need any information, please contact Joanne Loi at family-firms.sg@insead.edu.