China Business Centre Sets Up Office in Suzhou

NUS Business School's China Business Centre (CBC) officially launched its Suzhou office within NUS (Suzhou) Research Institute (NUSRI) in Suzhou Industrial Park (SIP) on 27 October.

The launch was part of a larger Framework Agreement between NUS and SIP that was signed by NUS President Professor Tan Chorh Chuan and Mr Yang Zhiping, Director of the SIP Administrative Committee. The Agreement will see a strategic collaboration between SIP and the following NUS centres:

- China Business Centre
- Lee Kuan Yew School of Public Policy Suzhou Centre,
- The Institute of Real Estate Studies (IRES) Global Logistic Properties Research Centre, and

The signing ceremony was witnessed by Mr Teo Chee Hean, Deputy Prime Minister and Coordinating Minister for National Security and Minister for Home Affairs, and Mr Zhang Gaoli, Vice Premier of the People's Republic of China and Member of the Standing Committee of the Political Bureau of the CPC Central Committee.

After the ceremony, Mr Teo was accompanied by six other Ministers from Singapore to tour NUSRI as well as the three centres to better understand bilateral cooperation in new areas such as research and development and policy studies.

The joint establishment of this satellite centre in the China Suzhou Industrial Park marks a deeper and wider academic and industry collaboration between Singapore and China. It serves as a gateway for bilateral business research, continued education and network connectivity. CBC will play a significant role in linking businesses in China, Singapore, Asia and the rest of the world.

“CBC will converge all the efforts of NUS Business School to develop potential and pertinent business models to help China achieve sustainable development and help people understand China. With China’s rapid growth and our vision of Leading from Asia, CBC will help strengthen and deepen our understanding of China’s business landscape. It showcases our efforts to help Asia nurture knowledge and talents, thus further strengthening the growth potential of this region,” said Bernard Yeung, Dean of NUS Business School.