Asia Centre for Social Entrepreneurship and Philanthropy

ENTREPRENEURSHIP FOR SUSTAINABLE DEVELOPMENT
‘Ground-Up Understanding: To Build, To Learn, To Live’
Panel Session at Philanthropy in Asia Summit,
11 September 2012
Social Investment Model

• Temasek Foundation Partnership
  – Capacity building and capability training program

• Entrepreneurship for sustainable development
  – Community-based social entrepreneurship

• Exit designed with sustainability and scalability
  – 3 year program
  – Building an eco-system of knowledge creation, knowledge transfer and performance
Social Investment Model

• Partners with goal congruence:
  – Ateneo De Manila University
    • John Gokongwei School of Management
    • School of Social Sciences
    • School of Government
    • School of Humanities
  
  – Gawad Kalinga, a Philippine-based poverty alleviation and nation-building non-profit organization
    • 2003-2010: social justice
    • 2011-2017: social artistry
    • 2018-2024: social progress
    • Some 2,000 communities throughout Philippines
Program Structure

- Train-the-trainer program on skills in:
  - Grounding learning
  - Curriculum development using a multi-disciplinary approach
  - Community-based social entrepreneurship
Program Impact

• Any curriculum writer (with no prior knowledge) can participate in curriculum development, take the curriculum so developed and teach it

• 2 curriculum writers have gone on to train other curriculum writers in curriculum development
  – Own school
  – Ateneo de Davao University
  – West Visayas State University
Program Impact

• Train-the trainer program cascaded in three training programs to 79 community leaders
  – 2 social entrepreneurs had won seed money (e.g. Angel Supetran: virgin coconut oil for Human Nature)
  – 1 won accolades in the national media

• 10 cases on social entrepreneurship in Philippines

• Video publications: Fostering Entrepreneurship for Sustainable Development
  http://www.youtube.com/watch?v=L5S8vm_enu0&feature=player_embedded