Invitation to Asian Family Firms: Success and Succession

We are pleased to invite you to "Asian Family Firms: Success and Succession", a forum that is jointly organised by DBS and the National University of Singapore to share insights on the success, leadership, ownership and succession patterns of family firms in Asia. This forum will also feature a panel discussion where business practitioners and academics share their experiences and views on leadership transition within family businesses.

Please contact Ms Desiree Koh at desireekoh@nus.edu.sg to RSVP for the event by 18 May 2013.

Highlights

10:30am - 11:00am Registration

11.00am - 11:10am Opening Address
Tan Su Shan
Managing Director & Group Head of Consumer Banking & Wealth Management, DBS Bank Ltd

11:10am - 11:30am Asian Family Firms: Success and Succession
While succession is critical for the long-term survival of all firms, family firms face greater succession challenges because of nuances and complications that arise when a combination of leadership and ownership succession occur simultaneously. This presentation reveals interesting patterns uncovered in the NUS Asian Family Firms: Success and Succession study on SGX-listed family firms.

Associate Professor Marleen Dieleman
Centre for Governance, Institutions and Organisations (CGIO), National University of Singapore (NUS)
11:30am - 11:50am **Active or Passive Management with Founders and Heirs**
Family firms may differ in their management styles depending on whether controlling shareholders maintain an active management role or allow external managers to run the firm. Both approaches to family control entail specific costs and benefits. This discussion centers on evaluating the appropriate control method for different types of family businesses.

**Professor David Reeb**
Centre for Governance, Institutions and Organisations, National University of Singapore

11:50am - 12:15pm **Are you prepared for leadership transition to an outsider?**
As most CEOs and Chairmen of family firms are often founders or family members, are family businesses ready for professional outsiders to hold key management positions? What will be the benefits and challenges of such a transition? The panel will discuss the challenges of integrating professional management with family ownership and leadership.

**Panelists:**
**Peter Triggs**
Head of International Clients and Wealth Structuring, DBS Bank Ltd

**Glennle Sim**
Executive Chairman & CEO, Mencast Holdings Ltd

**Ng Shin Ein**
Board Director of various SGX listed companies

**Marleen Dieleman**
Associate Professor, CGIO, NUS

12:15pm - 1:30pm **Lunch**

**Jointly Presented by**

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