CAMRI Executive Roundtable Luncheon Series
Charles Brandes

Value Investing Principles Survey
(N = 23)
NUS Business School
March 13, 2014
1. Is it a great time to be a value investor?

*Please select one only*

A. Yes

B. No

- Yes: 64%
- No: 36%
2. Does valuation matter given the explosion of ETFs and passive investing?

*Please select one only*

A. Yes

B. No

- Yes: 91%
- No: 9%
3. Do you believe in behavioral finance?

*Please select one only*

A. Yes

B. No

- Yes: 87%
- No: 13%
4. Do most Asian investors know of Benjamin Graham’s philosophy?

Please select one only

A. Yes 61%

B. No 39%
5. What is the typical Asian institutional investor’s time frame?

Please select one only

A. Less than 6 months
B. 6 – 12 months
C. 1 – 3 years
D. Longer than 3 years
6. Do investment consultants play an important role with institutional investors in Asia?

Please select one only

A. Yes
B. No

74% Yes
26% No
7. What asset class would you want the bulk of your assets in for the long term?

Please select one only

A. Equities
B. Bonds
C. Alternatives
D. Real estate
E. Other

73% for A (Equities)
8. Do Emerging Market equities offer good opportunities for the long term?

*Please select one only*

A. Yes

B. No

95% Yes

5% No
9. Who is going to win the 2014 World Cup?

Please select one only

A. South American team

B. European team

C. Asian team

D. Other

A: 55%
B: 45%
C: 0%
D: 0%