



ASIA'S GLOBAL BUSINESS SCHOOL

# Double Degree with Peking University



# NUS MBA Double Degree with Peking University: Get Ahead of the Competition

**The Competitive Edge** With the opening up of China after WTO, individuals are beginning to value a bilingual skill set in becoming a global manager. We bring you one step further by offering you the best education in both the top universities in Singapore and China, immersing you in the culture, sharpening your language skills and helping you establish high profile networks in both countries.



**The National University of Singapore (NUS)**, a leading university in Asia Pacific and ranked 19th amongst the best in the world by The Times London in 2006, is well-known for high academic standards and consistent investment in developing value-added degree programmes. NUS in the 21st century is moving towards becoming a global knowledge enterprise. At NUS, there are no walls around minds, no walls to ideas, no walls to talent and no walls between discovery, transfer and application of knowledge. Our NUS experience helps students realize their full potential and prepare themselves for an increasingly borderless and in innovation-driven global economy.



**NUS Business School**, being among the first in Asia-Pacific to obtain AACSB International accreditation, has consistently been ranked the top 3 MBA programmes in Asia Pacific by Asia Inc. since 1999. More than 95% of our professors hold PhD from the world's leading and renowned universities like Harvard, Yale, MIT, London School of Economics etc. We constantly review and revise our programs to meet the challenges of today's demanding and dynamic business environment. Our programs aim, not only to cultivate innovative and creative thinking, but also to facilitate our students to develop their interests in specialised areas.



**Peking University (PKU)** is the paramount academic institution in China. Its faculty members and students have impacted directly or indirectly every level of society – legal, political, literary, scientific, social, philosophical and cultural. Their contributions include extensive involvement in China's economic and financial reform, innovative scientific and medical research applications. PKU has gained an international reputation for leading research. The University is proud of its part in educating China's most prominent social, business and political leaders.



**Guanghua School of Management** offers the most comprehensive range of quality programmes. Just as China itself is in a dynamic state of change, the School is constantly researching the challenges facing the future of world economies. Through inventive education initiatives, it enables its graduates to successfully develop and implement responsible and innovative business solutions. Aply staffed by over 70 full-time faculty members, Guanghua offers serious doctoral research, specialized MBA and undergraduate programmes. With its superior academic programmes, Guanghua School of Management is well positioned to welcome students of all nationalities who are interested in pursuing excellence at an internationally recognized university.

## World Class Faculty

Both universities have world class faculties with PhDs from the best universities around the world, including Harvard, Stanford and MIT. While the faculty members in NUS have extensive consulting experience, represent 28 nationalities and are competent in at least 20 languages, the faculty members in PKU boasts nationally acclaimed professors who have impacted upon the economy of China in the past few decades



# DOUBLE

Your Experience. Your Knowledge. Your Networking.

## Why The NUS MBA Double Degree with PKU?

- Graduate with 2 MBAs from 2 premier educational institutions, NUS and PKU – the flagship universities in Singapore and China respectively
- Both NUS and PKU are ranked Top 40 by The Times Higher Education – QS World University Rankings, 2007
- NUS MBA ranked Top 3 MBA in Asia in Financial Times 2007 while PKU MBA is ranked “Most Influential MBA of China” amongst World Executive Chinese MBA
- Cultural Immersion in one of Asia’s Busiest Financial Hubs and the World’s Economic Powerhouse respectively
- Bilingual Experience; Diverse Networking
- Taught by World Class Faculty with extensive teaching, research and consulting experience



China is fast becoming one of the world’s largest economic powerhouses. As China grows in importance in its contribution towards global economic growth, it is increasingly difficult to ignore the role China plays in the global economy. With this Double Degree offered by top universities in China and Singapore, you are brought one step closer to feel the pulse of a rising China and vibrant Singapore. Immerse yourself in the cultures of both countries and experience how global and Asian business practices merge.



**Brian Hwang**  
Associate Professor  
NUS Business School  
Academic Director,  
The NUS MBA Double Degree with PKU

NUS and PKU are known in China to be among the best Asian universities. As I seek to focus on developing my career in Asia, it comes as a natural choice to go for the NUS-PKU Double-Degree Programme to equip me with the right skills and experiences to stand out in the crowd. Studying in bustling Beijing and cosmopolitan Singapore have enhanced my understanding of Asia and the world beyond, and at the same time, extended my network of friends and acquaintances. I know I have made the right choice!



**Shi Peng Bo (Chinese)**  
Class of 2009

The NUS-PKU Double Degree programme has not only equipped me with a strong foundation in skills and knowledge to tackle current world business issues but its uniqueness has also helped me gained an insightful knowledge of Chinese business practices and Chinese culture. Moreover, with the experience from attending NUS, one of the top Asian universities, coupled with the experiences gained from multi-cultural and modern Singapore, I am now prepared to face any business challenges, any where in the world.



**Claudia Maria Spichtig (Swiss)**  
Class of 2009

# Programme Structure: Broaden Your Horizons



## Both Full Time and Part Time programmes are available

PKU, Beijing : 2 semesters (full time)  
 NUS, Singapore : 2 semesters (full time) or 12-60 months (part time)

## Programme schedules available



At PKU, students are required to complete the core modules and electives within 2 semesters.  
 At NUS, full time students can a maximum of 5 modules per semester. Part time students can take a maximum of 3 modules per semester.

Candidature : Minimum - 2 years; Maximum - 4 years

To graduate, candidates must successfully complete the programme of study fulfilling the requirements of both NUS and PKU. Students are required to submit a thesis/advanced study project to both universities

## Curriculum

### Peking University (Beijing, China)

- Managerial Economics
- Financial Accounting
- Quantitative Methods in Management Science
- Financial Management
- China in Transition
- Business Chinese \*
- 3 Electives
- Thesis

### National University of Singapore (Singapore)

- Management and Organisation
- Leadership in Organisations
- Marketing Management
- Corporate Strategy
- Statistics
- Asia Pacific Business
- Managing Operations
- Advanced Business Communication
- 5-6 electives

### Electives are available at NUS in the areas of:

- Business Policy
- Decision Sciences
- Finance and Accounting
- Management and Organisation
- Marketing

Please note that the courses stated are subject to change due to periodic curriculum reviews by NUS and PKU.

Courses will be conducted in English and/or Chinese. The programme can be completed wholly in English.

# Overview:

## Set Yourself Apart from Your Peers

### Student Profile

- Average Age > 29
- Average work experience > 5 years
- Average GMAT score > 629
- Brilliant Chinese high achievers who have performed better than their peers and was accepted into the prestigious Peking University
- International students from Asia, North America, Europe, Africa and Australasia

While you can expect to interact with many Chinese nationals, you will also meet MBA students from around 30 nationalities when you assimilate into The NUS MBA with its diverse student population.

### Career Services Information

Both schools have dedicated Career Services Offices to help students secure internships and placements upon graduation. The NUS MBA Career Services Office and the Guanghai Career Development Centre offer students the opportunities. Geographically mobile and bilingually effective, our graduates are highly sought after as they have on-campus, overseas experience in top universities in both countries.

### Lifelong Alumni Learning Programme

NUS Alumni can continue to enhance their knowledge and widen their network by auditing MBA courses of their own choices through the NUS Lifelong learning programme.



### Job Placements

- KPMG, Singapore
- Citigroup, Private Bank Group, Singapore
- Barclays Capital, Singapore
- Standard Chartered, Singapore
- OCBC Wealth Management Group, Singapore
- HSBC Private Bank Group, Singapore
- Raffles Hospital, Singapore
- Frasers & Neave Food Pte Ltd, Singapore
- Ma Kuang Chinese Medicine & Research, Singapore
- Kuok Oils and Grains, Singapore
- HL Bank, Singapore
- UBS, Singapore
- Hina Group, Singapore
- Hewitt Associates, Singapore
- Emerson, China
- Huawei Telecom, China
- Telefonica SA, China
- IBM, China
- Unilever, China
- Intel, China
- Samsung Electronics, China
- Prudential Pte Ltd, China
- Bank Royal Danish Embassy, China
- Boerger Pumps Asia, China
- Sweden Kahrs China, China
- Michelin Tyres Pte Ltd, China
- Dimerco Zhongjing, China
- International Express, China
- Shanghai B & B Advertising, China
- China Jianyin Investment Limited
- Profuture PR Consulting, China
- Sinochem Group, China
- China Metallurgical Group, China
- China Communications Daily, China

I chose the NUS-PKU Double Degree as it gives me the opportunities to jumpstart my professional career by picking up the much needed skills in a culturally diverse country like Singapore. NUS, which offers the best of Eastern and Western business practices is definitely the place to go.



**Du Ruiping (Chinese)**  
Class of 2009

# Application Guidelines



## The NUS MBA Double Degree with PKU Entry requirements:

- Bachelor's degree
- Minimum 3 years of full time work experience
- Good GMAT score
- Good TOEFL/IELTS score (if medium of instruction in undergraduate study was not in English)
- The Common Entrance Examination is required for applicants holding a Chinese PRC / Hong Kong / Macau / Taiwan passport

## How can I submit my application and what is required?

All applications must be submitted online at [mba.nus.edu](http://mba.nus.edu).  
In addition, the following documents are to be sent in ONE package.

- Resume
- A copy of Undergraduate Transcripts
- A copy of degree scroll
- A copy of GMAT results
- A copy of TOEFL/IELTS results (required if degree is not in English)
- Two referee reports (online or hard copies)

## When should I submit my application?

The next intake is in August 2009.  
The application window opens from 1st October 2008 – 28th February 2009.

## Scholarship qualifying period (only applicable to the full time NUS MBA)

1st October 2008 – 31st January 2009

For more information, please visit [imba.nus.edu](http://imba.nus.edu)

Note: NUS reserves the right to do amendments to the information presented.



## How much are the tuition fees?

NUS Fees	: S\$34,000
PKU Fees	: 78,000 RMB
Total Fees	: S\$50,000 (estimated)

Acceptance Fee : S\$5000  
(will be credited towards the payment of the tuition fees)

The Universities reserve the right to revise the fees as appropriate.

## What are the scholarships available?

At NUS Business School, scholarships are available for full-time students and are awarded by various companies to deserving individuals based on their grades, character and general performance on a case by case basis.

- NUS MBA Study Awards
- Peh Chin Hua Bursary
- Mandarin Alumni Study Award
- Asian Business Fellowship Scholarships (IE Singapore)

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The NUS MBA Double Degree with PKU | NUS Business School | MBA Programmes Office

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