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Alex has over 20 years of experience, both as an academic and a professional consultant. At NUS, in addition to teaching in the MBA program and at the Lee Kuan Yew School of Public Policy, he has directed and taught customized business workshops for some of the world's best known companies. He has advised the world's leading MNEs on business strategies throughout Asia and the world. His clients include BP, Lenovo, GAP, Starbucks, GE, Nissan, Huawei, Amazon, Heineken, Pepsi and many others.

Alex also works with ASEAN policy makers on strategies for assisting small and medium enterprises (SMEs), many of which are family owned businesses.

Alex has been involved in pioneering teaching regarding "Transformative Leadership" and the quest to build a culture of excellence in today's dynamic, disruptive business environment. This includes topics such as collaborative networking, team building and collective innovation.

His lectures and thought leadership at the NUS Business School focus on the impact of disruptive and transformational technologies in global value chains and the importance of developing change management skills for today's leadership.

From 2007-2012, Alex was the Partner and Regional Leader of KPMG's International Trade & Customs Practice in Asia Pacific, based in Hong Kong.

Alex holds a M.Sc. from the London School of Economics, in International Political Economy. He holds a B.Sc. in International Relations, from the University of Southern California.